

Multi-Level Marketing

GUIDELINES FOR REGISTRANT INVOLVEMENT - MULTI-LEVEL/NETWORK MARKETING COMPANIES

Registrants may prescribe and dispense Multi-level Marketing or Network Marketing (hereinafter called MLM) products as part of their professional practice only under the following provisions:

1. The Registrant can prescribe and dispense the products or devices in compliance with the Board's Guidelines for dispensing substances and devices (1995)
2. The Registrant must not recruit patients or allow the recruitment of patients in their practice by staff, spouse or family member, as part of a MLM where the Registrant derives direct or indirect benefit from that recruitment or the products that are sold by that recruitment;
3. The Registrant can be engaged by an MLM or Supplement/Device Manufacturer or Distributor for professional services, research and development or promotional services only if :
 - a) the payment for these services is on a salary or fee for services basis, and not by a commission or percentage of sales basis
 - b) the products and devices, and the uses and claims associated with the use of these products comply with the following Board policies, guidelines and regulations
 - Scope of Practice as defined in the Drugless Practitioners Act, Reg. 278
 - Standards of Practice
 - Guidelines for Advertising
 - Guidelines for Dispensing of Substances and Devices
 - Guidelines for Board Approval and Use of Research Devices, Appliances, Instruments or Techniques by the Board of Directors of Drugless Therapy - Naturopathy (BDDTN)
 - Definitions for Professional Misconduct